



PKRG -TV Meeting Minutes

Monday, October 5, 2015

Technical Meeting 7 p.m.

Present: Bruce Goldsmith, Bob Oppelt, Nick Besink, Ned Barber, Tim Noe, Bob Howell, Meri Freedman

Nick asked if one person should be the only one to set up programming. Some of it can be done remotely. Bruce said that the remote switching doesn't always work. Sometimes he has done some of the programming. Ned suggested that when the line signal finishes, we have the programming switch to a DVD.

Nick: All Access channels will become HD only.

Regular Meeting

Meeting called to order at 7:37 p.m.

Present: Bruce Goldsmith, Bob Oppelt, Nick Besink, Ned Barber, Tim Noe, Bob Howell, George Bottiner

Visitor: Jessica LaPlaca Bruno

Main Topic for Discussion: Webmaster.

Our website has not been updated for years--we need to update it and have an eye-catching and interesting site for our viewers.

Jessica La Placa Bruno, a Park Ridge artist and web designer, discussed her experience with designing and updating websites. She showed us one of her web designs (Savorsilver.com) and said that she could redesign our site if needed and keep it updated. She said that the best way to let the community know about us is by sending information to the mothers through the schools.

Tim Noe said that he also has experience designing a website and showed us one of his websites (thisisblue.house).

Bruce said that Matt Krayton, the Boro's website webmaster said he might be able to help us with our site. We can add pages to the Boro site and also have a link to our website. Bruce will work on setting up a meeting with Matt.

We need to follow up on all possibilities so we can move forward and resolve this issue with our website.



Chairman's Report (Bruce Goldsmith):

Up and coming film events:

October 24, Ragamuffin Halloween Parade (Saturday, 11 a.m.)

October, Palisades Park, Presentation at Bears Nest

October Mayor & Council Meetings 10/13 & 10/27 (Tim will help video)

October LWV, Live Broadcast ?

Sunday, October 25, 1 p.m. - 3:30 p.m., Annual "Blue Grass & Cider" Concert, at Wortendyke Barn

10/25/2015 - Bergen County 5K Tracers Run/Walk @ Overpeck Park, Ridgefield Park

This event raises money for veterans.

ISSUE: Outreach to Washington Township and Montvale for shared services.

Nick and Bruce are working on getting these two towns to work with us so that we can share our resources.

Completed:

- Mayor and Council 9/8/15, 9/22/15
- 911 Memorial Service
- Outreach to Washington Township, Promised to film one of our home Football Games.
- Sue Tudisco filmed numerous sports and high school events.

30th Anniversary of PKRG-TV--**Ned Barber**--will get some of the members who were part of PKRG in 1985. Will find material that goes back into the '80s.

Intern Request for October, from **Laura McSpirit Grier**. Bruce has sent a request to Laura for interns and would consider sharing with OPTV and discuss building a production, writing and performance program with Chip Ambrosio. We are still waiting to hear from Laura and Chip.

Vice Chairperson's Report: Nick Besink

PKRG-TV Procedures operations guide.

JAG (Jersey Access Group) Meeting 9/30/15 at Varto Technology & PRE Conference

Announcement, This is the largest conference of its kind and brings together community media, TV station staff/volunteers and numerous other parties involved in local broadcasting.

For more information, please visit www.powerofpartners.org

Secretary's Report (Meri Freedman)

The publicity release is ready and will go out next week to Community Life and Pascack Press.



Treasurer's Report (Open) The Mayor and Council has requested a new Capital budget for 2016 our current budget Bal. \$1850.00, Minus \$395 for SONY DSR-11 repair (tape player for older, larger tapes) and we are waiting on a \$400.00 bill for the replacement of one of our Broadcast cameras.

In the Proposed budget for 2016, I am including Newtek Tricaster, SDI, control surface and upgrades to HD wiring and related equipment. Bruce also wants to upgrade to streaming video with closed caption.

Council Liaison (Bob Oppelt)

Bob reported that the Mayor and Council are getting comfortable with the meetings being recorded.

Program Director (Jamie Lewis) --Not present

Reminder: email: pkrg@parkridgeboro.com

Meeting Adjourned at: 9:42 p.m.

NEXT MEETING MONDAY, Nov 2, 2015