

# 2024 PARK RIDGE RECREATION TOWN PICNIC!

Saturday, June 1<sup>st</sup> ~ 12 Noon – 5 PM (*Table set up at 11:00 AM*)

Rain Date: Sunday, June 2<sup>nd</sup> at Davies/Memorial Field

*This is a major community event to showcase your business to approx. 3,500 residents/attendees!*

## Business Sponsorship Levels:

### *Premier/Ride Sponsor: \$500.00 (Working Table & Advertise & more!)*

Your business name will be listed as a "Premier Sponsor on Advertising Flyers, Social Media & Portable Banner. Flyers will be broadcast via the school's email systems to the parents of Park Ridge students. Large color ad will also be included in the local paper!

Promote your business with a "Working Table" to attendees (One 6 ft. table and 2 chairs provided). Your business name will be shown as a sponsor of one of the major 5 rides

### *Working Table: \$300.00*

Promote your business while "Providing a Free Service/Giveaway" to attendees while at the Park Ridge Town Picnic! Working table sponsorship includes one 6' table and two chairs.

You will be promoted as a sponsor in flyers, press releases, Social Media and emails to all Park Ridge school parents and more.

### *Ride Sponsor: \$300.00*

Your business name will be shown as a sponsor of one of the major 5 rides.

You will be promoted as a sponsor in flyers, press releases and emails to all Park Ridge school parents and more.

### *Picnic Sponsor: \$250.00 (or more if you can).*

No need to work a table or be at the event, but you can help offset picnic costs of tents/tables/chair rental, live music, kid's activities, etc.

You will be promoted as a sponsor in flyers, press releases and emails to all Park Ridge school parents and more!

To maximize your Sponsorship Impact, **please respond by May 10<sup>th</sup>**, to Liz Falkenstern at [Lfalkenstern@parkridgeboro.com](mailto:Lfalkenstern@parkridgeboro.com) or call 201-822-3121 for more info.

**Thank you in advance for supporting and helping to make our Park Ridge Recreation Town Picnic a success!**

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Please make checks payable to: "Park Ridge Recreation" (indicate "Sponsor" in Memo) and mail to: Park Ridge Recreation & Cultural Committee, 53 Park Ave., Park Ridge, NJ 07656 (or drop in white mail box outside Boro Hall in an envelope marked "Recreation") **BY: MAY 10TH**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email address: \_\_\_\_\_

\_\_\_ \$250 Picnic Sponsor

\_\_\_ \$300 Ride Sponsorship

\_\_\_ \$300 Working Table

\_\_\_ \$500 Premier/Ride Sponsorship